



Dear Bearcat Advertiser:

The Kearney Bearcat Booster Club would like to invite you to show your support by advertising in our 2018-2019 athletic programs and phone app. Your name or business will receive exposure in the athletic programs that are distributed to many potential customers at sporting events and downloaded by fans straight to their phones. Kearney High School has over 1,100 student athletes participating in "Class A" athletics and is joining the Heartland Athletic Conference this year.

The mission of the Bearcat Booster Club is to encourage interest in Kearney High School sports, to promote good citizenship, and to support projects for the betterment of the athletic department and our athletes. We provide funds for all athletic teams to provide items that are above their normal KPS budget, including field lights, weight room equipment, software, and the annual Coaches Wish List.

I've included last year's ad for you to review. Please circle ad you wish to purchase, complete information below, return with your ad information and payment to the address below by August 1, 2018. If you have any questions please call Stacy Ringlein at 308-440-2062 or email [sringlein@amherstbroncos.org](mailto:sringlein@amherstbroncos.org). Your ad is tax deductible.

Thank you for your support of the Kearney Bearcat Booster Club for our teams, coaches, and athletes.

Stacy Ringlein  
Kearney Booster Club Ad Sales  
4012 Ave I  
Kearney NE 68847

One line signature ad (does not include the app)	\$ 30.00
1" X 2 1/4"(landscape)	\$ 75.00
2" X 2 1/4"	\$ 150.00
Quarter Page Ad (3.625" X 4.875"/portrait)	\$ 300.00
Half Page Ad (1 free activity pass with this ad) (7.5" X 5"/landscape)	\$ 475.00
Full Page Ad (2 free activity passes with this ad)	\$ 700.00
Full Page Color Ad (3 free activity passes with this ad)	\$ 950.00 (2 available)
Full Page Back Cover Color Ad (4 free activity passes with this ad)	\$1200.00 (1 <sup>st</sup> request)

New ads or updates to last year's ad please include one of the following

Ad copy can be emailed to [sringlein@amherstbroncos.org](mailto:sringlein@amherstbroncos.org)

- New ad
- SAME as last year
- business card
- pdf

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Please make checks payable to Kearney Booster Club